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FRIULCHEM: CEO, GREAT PROSPECTS FOR ANIMAL HEALTH INDUSTRY

24/06/2020 5:16pm

MILAN (MF-DJ) --[Friulchem](#) is ready to seize every future opportunity in the animal health sector, which at this time presents excellent growth prospects. This is what Disma Giovanni Mazzola, CEO of [Friulchem](#), declared when asked by MF Dow Jones. "Among the effects of the increase in smart working is certainly the growth of activities in the Province and in the hinterland due to the lack of obligation to go to the big cities. The prediction of the experts - states the CEO - is that smart working will continue, albeit in a reduced form, even in the future, and from one can hypothesize the rediscovery of the countryside and nature by Italians who will spend more and more time in places outside the big urban centers. The tendency to be in contact with nature can be seen by all and is demonstrated by increased demand for land for agriculture or livestock and the growth of farms and the national supply of labour. Predictably, from our perspective as animal experts, this trend will continue even now with the easing of restrictions". According to the CEO of [Friulchem](#) "with the decentralization of daily life from the metropolises to small towns and the countryside, it is conceivable that the number of pets and livestock will increase, also leading to an increase in the market for drugs and dedicated products. At [Friulchem](#), we are ready to seize every opportunity, continuing our research and development activities and providing all the solutions necessary to help those who work with large and small animals in achieving a greater condition of well-being". "Our cutting-edge technologies and know-how have allowed us to acquire a distinctive character in the market and become a reference point for the animal health sector, an industry that currently has excellent growth prospects," concluded the CEO. marco.fusi@mfdowjones.it